

Moonlight and Magnolias 2011

Schedule of Events

Thursday, Sept. 29

4:00 – 6:00 Early Registration, Raffle Sales - Convention Center Commons

Friday, Sept. 30

8:00-9:00 Registration, Raffle Sales – Convention Center Commons

7:30-9:30 Breakfast

8:00- Photos with One Six Photography

9:00-9:50 Industry Panel with Editors/Agents

10:00-10:50 Pitch Workshop

10:00-12:00 Editor/Agent Appointment

11:00-11:50 **Megan Kelly** *Contest Slut to Published Author*

11:00-11:50 **Nicki Salcedo** *Turning the Other Cheek*

11:00-11:50 **Leslie Tentler** *Killer Romance: Creating Romantic Thrillers*

11:00-11:50 *PAN Workshop **Leigh Michaels**

10:00-2:30 Bookshop open

12:00-2:00 Lunch on your own

12:00-2:00 Registration, Raffle Sales—Convention Center Commons

2:00-5:00 Editor/Agent Appointments

2:00-2:50 **Haywood Smith** *Take Your Book from Flat to Fabulous*

2:00-2:50 **Tanya Michaels** *Five and a Half Truths*

2:00-2:50 **Jennifer Estep** *How to be a Shameless Hussy—Working the Media*

2:00-2:50 *PAN Workshop **Anna DeStefano/Michelle Grajkowski** *Mass Market Career Goes Digital*

3:00-3:50 **Kim Castillo** *Marketing: When Time and Money Matter*

3:00-3:50 **Kate Brady** *Killers and Rapists and Thieves, Oh My*

3:00-3:50 **Gabi Stevens** *The Meaning of Life—Theme in Your Novel*

3:00-3:50 *PAN Workshop **Karen White** *Genre Bending*

4:00-5:30 Meet & Greet Appetizer/Cocktail Hour with GRW Featured Writer **Karen White**

6:00-8:00 Dinner on your own or gather in Lobby @ 6:00 pm for Dining in Decatur with special hosts at local restaurants within walking distance

8:00-9:00 PRO Workshop

Saturday Oct. 1

8:00-9:00 Registration, Raffle Sales—Convention Center Commons

7:30-9:00 Breakfast with welcome by GRW president Nicki Salcedo

8:00- Photos with One-Six Photograph

9:00-11:50 Editor/Agent Appointments

9:00-9:50 **Dianne Kelly/Becke Turner** *Death and Taxes*

9:00-9:50 **Sally Kilpatrick/Trish Milburn** *Words Not Calories*

9:00-9:50 *First Five Pages Critique Roundtable*

9:00-9:50 *PAN Workshop **Eloisa James** Q&A

10:00-10:50 **Susan May** *You Can Promote Your Own Book*

10:00-10:50 **Sia Huff** *Color Your Characters*

10:00-10:50 *First Five Pages Critique Roundtable*

10:00-10:50 *PAN/PRO Workshop **Wendy Wax** *Multiple Protagonists/Multiple POVs*

11:00-11:50 **Donna MacMeans** *Plotting on the W*

11:00-11:50 **Stacey Bryn Donovan** *No Lame Names*

11:00-11:50 **Leigh Michaels** *Things that Stump the Best of Us*

11:00-11:50 *PAN Workshop **Lindi Peterson** *The Story Within*

12:15-1:45 Keynote Luncheon with **Eloisa James**

2:00-2:50 **Mary Burton** *Unraveling Romantic Suspense*

2:00-2:50 **Kelly L Stone** *Empower Your Muse*

2:00-2:50 **Martie Hoover** *Software Programs for Writers*

2:00-2:50 **Kelle Z. Riley** *Public Speaking for Shy Writers*

2:00-2:50 *PAN Workshop *Editor/Agent Q&A*

3:00-3:50 **Anna DeStefano/Michelle Grajkowski** *Turn Your Proposal into an 'I Do'*

3:00-3:50 **Missy Tippens** *The Power of Premise*

3:00-3:50 **Megan Kelly** *Beginner Basics*

3:00-3:50 **Tanya Michaels** *Worldbuilding for your Werewolf, Duke, or Small Town Doctor*

3:00-3:50 *PAN Workshop **Gabi Stevens** *Necessity is the Mother of Reinvention*

3:00-3:50` Meet Eloisa James (open to public in Common Area)

3:00-7:00 Bookshop open

4:00-5:30 Book Signing, Raffle Sales & Winners

6:30-7:00 Cocktails before the party

7:00- Dinner, Maggie Awards & Dancing

Sunday Oct. 2

8:00-9:00 Breakfast

9:00-12:00 **Leigh Michaels** *Intensive Craft Workshop-Writing Between the Sexes*